

6 WATER FOOTPRINT TIPS

FROM ISO 14046 FOR SMEs



MEASURE
how much
WATER you use



what's
your **INDIRECT
WATER
FOOTPRINT?**

*If you buy agricultural products
CALCULATE their
water consumption*



**UNDERSTAND
WHO ELSE**

depends on the same
water resources
is scarcity a problem?



If there are water
issues like scarcity

**REDUCE
WATER** as
A PRIORITY



ENGAGE with
LOCAL STAKEHOLDERS

to find **SOLUTIONS**
technology is only part
of the answer



water use
is linked to **POLLUTION**

REDUCE *pollution of factories,
products and suppliers*

Learn more
with **#ISO14046**
the world's first
standard for
tracking your
water footprint.